

ACTUALIZATION THE ROLE OF WOMEN IN IMPLEMENTING THE GREEN ECONOMY TO IMPROVE COMMUNITY WELFARE

Suprianik

Universitas Islam Negeri Kiai Haji Achmad Siddiq Jember
Email: suprianik@uinkhas.ac.id

Abstract

This research aims to analyze the actualization of women's roles in implementing the green economy concept through waste management to improve community welfare. To answer this objective, a qualitative research design was used with data collection methods using interviews and documentation. The research results show that the green economy concept can have a positive impact on community welfare. By implementing a sustainable approach that emphasizes reduction, recycling and efficient use of resources, we can create new jobs and reduce negative impacts on the environment and improve the quality of life of society as a whole. Apart from that, waste management that prioritizes green aspects can also generate additional sources of income for women through the sale of recycled materials. Thus, actualizing the role of women in implementing the green economy concept not only prioritizes environmental sustainability, but also provides benefits for family welfare and community life.

Keywords: The Role of Women, Green Economy, Community Welfare

Abstrak

Penelitian ini bertujuan untuk menganalisis aktualisasi peran perempuan dalam penerapan konsep ekonomi hijau melalui pengelolaan sampah untuk meningkatkan kesejahteraan masyarakat. Untuk menjawab tujuan tersebut digunakan desain penelitian kualitatif dengan metode pengumpulan data menggunakan wawancara dan dokumentasi. Hasil penelitian menunjukkan bahwa konsep ekonomi hijau dapat memberikan dampak positif terhadap kesejahteraan masyarakat. Dengan menerapkan pendekatan berkelanjutan yang menekankan pengurangan, daur ulang, dan penggunaan sumber daya secara efisien, kita dapat menciptakan lapangan kerja baru dan mengurangi dampak negatif terhadap lingkungan serta meningkatkan kualitas hidup masyarakat secara keseluruhan. Selain itu, pengelolaan sampah yang mengedepankan aspek hijau juga dapat menghasilkan sumber pendapatan tambahan bagi perempuan melalui penjualan bahan daur ulang. Dengan demikian, mewujudkan peran perempuan dalam penerapan konsep ekonomi hijau tidak hanya mengedepankan kelestarian lingkungan, namun juga memberikan manfaat bagi kesejahteraan keluarga dan kehidupan masyarakat.

Kata Kunci: Peran Perempuan, Ekonomi Hijau, Kesejahteraan Masyarakat

Introduction

Islam is a religion of rahmatan lil alamiin, bring justice for people man without know difference type gender . Women have role Good in family as well as society and

the state. Family is the smallest society that determines How building from its people . A strong and sturdy country built by women who are good, strong and have harmonious relationship in family. Women aside own role in family, also have role in society and the state. Related with As time goes by, women can role in various aspect of one of them follow conserve environment through the other green economy movement reduce waste also creates environment clean and accessible make money from results waste bank sales.

In this era of globalization, environmental challenges are increasingly worrying. Diseases caused by air, water and soil pollution are increasingly widespread. One of the most obvious impacts is the increasingly disturbing waste crisis. The increasing production of waste and lack of proper management has become a serious problem that threatens the welfare of society throughout the world. However, amidst these challenges, there is a great opportunity to apply the Green Economy concept in waste management to improve community welfare (Antasari, 2020) .

In the midst of the challenges of climate change and increasing plastic waste which is damaging the environment, the application of the Green Economy concept in waste management can provide great benefits for society and the environment. This concept encourages sustainable development in environmental, social and economic aspects. One important step is to invest in environmentally friendly waste processing technology, such as recycling, composting and using renewable energy can helps reduce negative environmental impacts. Apart from that, a sustainable waste management industry can create new jobs, such as in the fields of recycling, organic waste collection, and B3 waste management, so that it will improve community welfare (Herawati, Amin, & Setiawan, 2023)

Green Economy concept is a sustainable economic development paradigm , aimed at minimizing negative impacts on the environment while improving human welfare. The application of this concept to waste management has great potential to change the way we view and utilize waste, which has often been considered a problem, into a valuable resource. This is what is called the circular economy concept, where waste is processed into a source of energy, raw materials, or products that have added value (Haryati, 2021)

The application of the Green Economy to waste management involves various aspects, such as recycling, B3 waste management, and the development of environmentally friendly technology. Real steps such as sorting waste at its source, using environmentally friendly technology for waste processing, and promoting sustainable lifestyles can help reduce the negative impact of waste on the environment. In this context, economic growth is combined with environmental preservation, which means avoiding overexploitation of resources. natural resources, reducing pollution, and encouraging efficient use of resources (Economy & Yang, 2022) .

One of the main aspects of the Green Economy is the transition from environmentally damaging fossil energy to renewable energy sources such as solar and wind power. Apart from that, this concept also highlights the need to preserve biodiversity and natural ecosystems as well as efforts to improve social welfare through the creation of sustainable jobs and better access to basic services. In realizing a Green Economy, technological innovation and the government's role in regulating and supporting sustainable practices are also important elements. No less important is community participation in the green economic development process, which can strengthen the acceptance and effectiveness of sustainable programs. The main aim of this concept is to create a balance between sustainable economic growth, environmental protection, and social welfare, and is considered an important approach to overcome current environmental challenges such as climate change and environmental degradation (Nisa, 2019) .

However, the benefits of implementing the Green Economy concept in waste management are not only limited to environmental aspects. By expanding job opportunities in the recycling industry, encouraging environmentally friendly technological innovation, and reducing waste management costs, this implementation can also improve the economic welfare of society. In addition, by reducing environmental pollution and improving the quality of life, people's social welfare will also increase. Green Economy-based waste management is not only the responsibility of the government, but also involves active participation from the community, private sector and non-governmental organizations. All parties have an important role in creating a clean, healthy and sustainable environment (Sari et al., 2022). From the

background explanation above, the aim of this paper is to analyze the actualization of women's roles in implementing the green economy concept through waste management to improve community welfare.

Research Methods

This research uses qualitative research with the object under study is natural and develops as it is, not manipulated by researchers and the presence of researchers does not affect the dynamics of the object. Object study This located at Kampong Recycle at the Taman Gading Housing Complex in Block A F sub-district kaliwates . Qualitative research, data collection is carried out in natural settings, primary data sources, and data collection techniques are mostly participant observation, in-depth interviews and documentation. Deep data analysis study This using data collection, data condensation, data presentation, and drawing conclusions or verification (drawing conclusions and verifying) (Herawati, Amin, Holidi, et al., 2023)

Discussions

Kampong Recycle is an integrated area oriented towards the utilization, development and maintenance of the environment, especially emphasizing waste management. this area growing starting from the RT level to wider residential areas to the sub-district level according to the stage of development.

This is reinforced by the results of an interview (January 12 2023) with Mrs Evi, she said that:

"Kampong Recycle is an integrated area regarding waste management and environmental maintenance whose coverage is not only in one place or in the Taman Gading housing complex, but can be anywhere." Based on the results of the interview (12 January 2023) , Mrs. Evi said that:

"The formation of Kampong Recycle started with the initiative of women in the neighborhood housing by establishing a waste bank. According to him, this waste bank is a form of community concern, especially mothers, for waste which needs to be appreciated. "Kampong Recycle was then formed after one year of running the waste bank on December 26 2017."

This opinion is strengthened by the existence of the Kampong Recycle Handbook which explains several reasons for establishing Kampong Recycle as follows:

Based on an interview (12 January 2023) with Mrs. Evi regarding the features found in Kampoeng Recycle, she explained that:

“Kampoeng Recycle has three pillars which are called the Kampoeng Recycle trilogy which includes ecostructure, ecoliteracy, and ecopreneur. "Because not everyone wants to approach lots of people just with lure, this must be accompanied by motivation."

Like gardens in general, recycled gardens also contain flowers and similar plants. As an icon of Kampoeng Recycle, this park has its own character with additional components that can become a medium for communication and education for the public to participate in environmental management and maintenance.

Good public awareness of waste really helps make the government's work easier, at least in the main aspects, namely the economy and the environment. Along with increasing public awareness of the value of waste, Kampoeng Recycle is pursuing various economic activities that are oriented towards environmental sustainability. This includes the Waste Bank. The existence of a Waste Bank is a priority menu at Kampoeng Recycle. The most basic form of waste management is turning it into money (Kampoeng Recycling Handbook). Ecopreneurship is the result of these two pillars, when the environmental conditions are clean and beautiful, creativity will be born which is then valuable and worth money."

Based on the results of the interview with Evi's mother , she stated that:

“ collection rubbish through the waste bank This will motivate the community within gather rubbish exchange with money ."

Based on the results of the interview (12 January 2023) with Mrs. Ami explained that:

"Thank God, sis, over time this waste bank has gained a lot of interest. "Because only by collecting rubbish can we earn money, what's more, we don't look for rubbish, we only produce rubbish every day."

Based on the research results, it shows that the actualization of women in supporting the Green Economy Movement in Kampoeng Recycle also has an impact on the economy and partnerships. The Green Economy concept can have a significant positive impact on community welfare. This is proven by the fact that the income from women's waste savings at Kampoeng Recycle which is collected annually ranges from 50,000-300,000. This income does not include basic food items obtained every month or taken when needed and a portion of sales resulting from skills in waste management.

In addition, with the increasing number of partnerships supporting Kampong Recycle, it is possible to establish more relationships to support the event and to further introduce Kampong Recycle.

This research shows that the actualization of women in supporting the Green Economy Movement in Kampong Recycle has a significant impact on the economy and partnerships. One of the impacts is the increase in women's economic skills and knowledge obtained through environmental education. They can master skills such as recycling, sustainable farming, or the production of environmentally friendly goods. These skills encourage them to create new economic opportunities, such as the production of recycled goods or ecological products that are of interest to local communities, which ultimately increases income and economic growth in the area. (Antasari, 2020) .

In addition, women who are involved in supporting the Green Economy Movement are more likely to be involved in the local economy. This means they can contribute to the economic development of their region through the sustainable production of goods and services. Apart from that, increasing their skills and knowledge can also open up opportunities for wider partnerships and collaboration, both with women, other men and related organizations. This strengthens social networks and collaboration that support sustainable development (Herawati, Amin, Holidi, et al., 2023) .

Apart from that, the Green economy movement through their waste bank _ collect , providing social empowerment to women, giving them the confidence to participate in environmental and economic decision-making. This allows them to be more active in managing natural resources and influencing policies that impact the environment and society. Finally, environmental education also encourages a reduction in negative impacts on the environment, because educated women are more likely to behave responsibly, reduce the use of hazardous materials, and contribute to better waste management.

The Waste Bank is present as an initial stimulant that triggers community participation in localizing their waste. Apart from encouraging the community to help maintain the cleanliness of the environment, the existence of the waste bank is expected to support additional income for local residents. Through the Waste Bank, residents can

learn about institutional organization, capital management, simple accounting and basic knowledge about investment. This basic ability to manage funds will be very useful, especially for those who aspire to build their own entrepreneurship and business. Through the Waste Bank, residents also participate in various ways according to their capacities and interests. Some of the simplest things are, for example, saving rubbish, giving alms and even bartering for basic necessities or other household needs (Kampoeng Recycling Guidebook).

Through the Waste Bank, residents can obtain various valuable educational benefits. First, they can learn about institutional organization, because the Waste Bank is an entity that requires good organization in running it. This teaches citizens how to manage roles and responsibilities within an institution. Apart from that, the Waste Bank also provides an opportunity to understand capital management. Residents involved in the Waste Bank need to manage funds from the sale of recycled materials and other donations, so that they can practice financial management skills.

Additionally, Waste Bank encourages a simple understanding of accounting, as recording income, expenses and basic financial reports is necessary to run it efficiently. Lastly, the Waste Bank can also provide basic knowledge about investment. With the income generated, there is an opportunity to invest those funds in larger projects, and this can teach people about the basics of investing, risk and return on capital. Apart from educational benefits, the Waste Bank also has a positive impact on the environment and society by reducing waste, protecting the environment, creating local jobs, and increasing awareness of environmental conservation. It is also a social model that encourages environmental awareness and social responsibility and encourages sustainability in the use of natural resources (Lubis et al., 2022) .

Kampoeng Recycle also encourages people not only to save waste, but also to move to the next level, namely Reuse and Recycle. Selling waste by weight can of course only be an additional income. To generate income that can support needs, waste must be managed with business logic. For this reason, waste must increase its value by providing added value. Through Kampoeng Recycle, the community is given training related to the creation of used goods and knowledge about branding and opening networks for marketing purposes (Kampoeng Recycle Handbook). The concept of a

green economy has the potential to have a significant positive impact on people's welfare. A green economy is an economic model that aims to achieve sustainable development by reducing environmental risks and ecological scarcity while promoting social welfare and economic growth. In the ecopreneur division, Kampong Recycle residents are encouraged to continue to improve their knowledge and skills, especially in the economic field. aspects of using used goods. they are facilitated with various types of stimulants ranging from training, discussions and group empowerment. The aim is to increase capacity to convert waste into marketable commodities. The next step if it develops is to lead Kampong Recycle residents towards business independence and strengthen their business network (Kampong Recycle Handbook). First, this program aims to increase the knowledge and skills of Kampong Recycling residents, especially in terms of utilizing used goods. This includes training and teaching effective practices in converting waste into marketable commodities. Furthermore, this program provides various types of stimulants such as training, discussions and group empowerment to help Kampong Recycle residents achieve their goals. This stimulus aims to motivate them and provide the resources needed in the learning and skills development process.

This program also focuses on increasing the capacity of Kampong Recycle residents in managing ecological businesses, with the ultimate goal of achieving business independence. This means that residents are expected to be able to manage their businesses more independently and successfully sell products made from second-hand goods. First, this program aims to increase the knowledge and skills of Kampong Recycling residents, especially in terms of utilizing used goods. This includes training and teaching effective practices in converting waste into marketable commodities. Furthermore, this program provides various types of stimulants such as training, discussions and group empowerment to help Kampong Recycle residents achieve their goals. This stimulus aims to motivate them and provide the resources needed in the learning and skills development process.

This program also focuses on increasing the capacity of Kampong Recycle residents in managing ecological businesses, with the ultimate goal of achieving business independence. This means that residents are expected to be able to manage

their businesses more independently and successfully sell products made from second-hand goods. The combination of a green economy, waste management and community well-being presents an exciting opportunity to create a sustainable and thriving society. In this context, a green economy refers to an economic system that prioritizes environmental sustainability and social justice while encouraging economic growth. Waste management involves the responsible handling, reduction, recycling and disposal of waste materials.

Lastly, this program encourages strengthening the business network of Kampong Recycle residents. This can be in the form of establishing business partnerships, collaborating with other parties, or developing a wider network to support the success of the business. Therefore, this program is a forum for transforming Kampong Recycle residents into competent and independent ecopreneurs in managing businesses that focus on the use of used goods, so that they have a positive impact on the environment and the economic welfare of the community. Sustainable waste management practices contribute to the long-term well-being of society by conserving natural resources, reducing pollution and minimizing environmental impacts. In conclusion, waste management plays an important role in maintaining the welfare and well-being of individuals and communities. Effective waste management practices protect public health, improve living conditions, create economic opportunities, and contribute to the sustainability and quality of life of society as a whole. Prioritizing responsible waste management is essential for the well-being and well-being of current and future generations.

Conclusion

Actualization of women in supporting the Green Economy Movement Waste management is an important step to improve community welfare. The green economy concept can have a significant positive impact on people's welfare. By implementing a sustainable approach that emphasizes reduction, recycling, and efficient use of resources, we can create new jobs, reduce negative impacts on the environment, and improve people's quality of life. all. Apart from that, waste management that prioritizes green aspects can also generate additional sources of income through the sale of

recycled materials, as well as reducing health risks due to environmental pollution. Thus, the Green economy concept not only prioritizes environmental sustainability, but also provides significant benefits for people's welfare and life.

REFERENCES

- Antasari, DW (2020). Implementation of a green economy towards sustainable development in the city of Kediri. *STIE Muhammadiyah Palopo Development Economics Journal* , 5 (2), 80–88.
- Mother's Friend Waste Bank Book Guide.
- Recycling Kampoeng* Book Guide .
- Economy, P., & Yang, M. (2022). 2273-Article Text-5932-2-10-20221203 . 11 (2).
- Firmansyah, M. (2022). Green Economy Derivative Concepts and Their Applications: A Literature Analysis. *Ecoplan*, 5 (2), 141–149.
- Haryati, T. (2021). Implementation of Green Economy in Household Waste Management. *Sensasi*, 1 (1), 52–59. <https://doi.org/10.33005/sensasi.v1i1.31>
- Herawati, Y., Amin, Z., Holidi, H., & Setiawan, BD (2023). Application of the Green Economy Concept in the Development of Environmentally Friendly Tourism: Application of the Green Economy Concept in the Development of Environmentally Friendly Tourism. *Environmental Engineering Scientific Media (MITL)*, 8 (2), 57–62.
- Herawati, Y., Amin, Z., & Setiawan, BD (2023). *Application of the Green Economy Concept in the Development of Ecotourism in Telaga Banyu Langit Tourism. Application of the Green Economy Concept in the Development of Environmentally Friendly Tourism. Lake Banyu Langit Tourism* 8 , 57–62.
- Kristianto, AH (2020). Sustainable Development Goals (SDGs) in the Green Economy Concept for Quality Ecology-Based Economic Growth. *Business, Economics and Entrepreneurship*, 2 (1), 27–38.
- Lubis, RMO, Pathuansyah, Y., & Abdelina, A. (2022). Parsariran Natural Tourism Management Through The Implementation Of Green Economy With The 3r Concept (Reduse, Reuse, Recycle) Towards Sustainable Community Economic Development. *Journal of Hospitality Science*, 11 (2), 655–662.
- Nabila, R., & Arinta, YN (2020). Development of a Green Economic Model for Indonesia's Prosperity. *Proceedings of the National Seminar on Applied Innovative Research (SENTRINOV)* , 6 (2), 327–335.
- Nisa, SA (2019). *THESIS By: Siti Azizatun Nisa' Faculty Of Tarbiyah And Teaching Sciences Tadris Biology Study Program September 2019 THESIS Submitted to the Jember State Islamic Institute to fulfill one of the requirements for obtaining*

a Bachelor of Education Degree (S. . September .

- Nurany, F. (2022). Green Economy in the Development of Miru Tourism Village, Kedamean District, Gresik Regency. *Journal of Social Humanities Educational Research* , 7 (2), 63–73.
- Sari, AN, Agustina, R., & Siagian, PAA (2022). Strategy for Implementing the Concept of Green Economy and Cashless Culture at the Grand Maerakaca Tourist Attraction, Semarang City. *JIOSE: Indonesian Journal of Sharia Economics* , 1 (2), 171–188.
- Susila, W., & Hukom, A. (2023). Potential for Implementing a Green Economy in Central Kalimantan. *Trends: Journal of Management And Economics* , 1 (2), 239–248.
- UnitedNationsenvirommentProgram. <https://www.unep.org/regions/asia-and-pacific/regional-initiatives/supporting-resource-efficiency/green-economy>: Accessed 02 September 2023.

